

**Graphic Designer**  
**Janne Itäpiiri**

**CV:**

**Portfolio:**

<http://www.luoja.net/>

**Study:**

HighSchool  
School of Arts  
Marketing Institute, Marketing Basics Degree  
Marketing Institute, School of Graphic Design

**Programs I can handle well:**

Illustrator, Indesign, Photoshop, Quark, Freehand, Acrobat, Powerpoint, Word...and so forth and so on. With Photoshop and vector based programs I consider myself to be very good indeed.

**Work in advertising:**

I've spent five years working advertising agency called Steinmann Klinik as a production-AD / graphic designer. Spent five years there learning everything I possibly could and doing the best I could.

**Clients I've worked with at Steinmann's:**

Copterline, Hartwall, Zed, Karhu, Berner, OBH Nordica, Philip Morris, St1, SEB Life, Lombard, eQ-bank, Hartwa Trade, Red Bull, Pepsi, Image, Novo Nordisk, Coca Cola, Finnino, Yoko, Greeni, PepsiCo.

**Work at spare time:**

I do illustrations, flyers, record covers, logos –anything I can get my hands on.

A few examples:

Wella, Hiusmuotoilu Point, Diva, TIEL group, Trinity, Fury, Dance Republic, Incredible Nothing, Crumbland, Helsingin melojat, Ambrosia, Huhuuproductions, FTM, YAD, Amnesty, Renaissance, Setelipinkka, etc.

I even designed the layout and new look of the only tech-illustration magazine in Finland (Studio Mac&PC) at the end of year 2005. Have done a few tutorials to them and will continue to do them as needed. Occasionally I also promoted club-evenings and such, but those I've let rest because I sort of decided to focus on graphic design. I travel whenever possible.

**Odd jobs before launching on advertising:**

Stockmann, Elisa Communications, Radiolinja Mobile Phones, Esso(Finnish HQ) and quite a few restaurants.

**These people would probably have a good word or two to say about me:**

(Ad) Jari Salo (jari.salo@hasanpartners.fi)

(Ad) Antti Rastivo (antti.rastivo@sekgrey.fi)

(Ad) Johannes Savolainen (johannes.savolainen@sekgrey.fi)

(Copy) Jani Pösö (Jani.poso@hasanpartners.fi)

(Project manager) Juri Räikkönen (juri@steinmann.fi)

(Project manager) Sinikka Oksanen (sinikka.oksanen@sekgrey.fi)

Thank you for reading this.

Please check out the rest of the website to see my work.

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